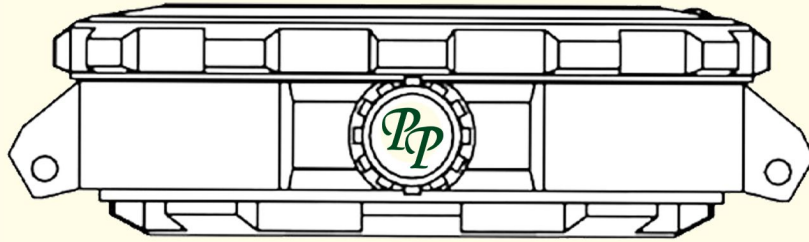


# Paul Picot

Artisan - Horloger - Suisse



## Novelties 2024

**EMBARGO 10th APRIL  
FOR INTERNAL USE ONLY**



## Our objectives:

Always looking for solutions to further strengthen its already excellent products, not only technical but also aesthetic.

### Honoring tradition:

While embracing innovation, the brand remains rooted in tradition, ensuring that each new addition pays homage to the rich history of watchmaking while incorporating modern elements.

### Elevating Craftsmanship:

Each Paul Picot novelty reflects the pinnacle of craftsmanship, meticulously crafted by skilled artisans who pour their passion and expertise into each timepiece.

### Creating timeless designs:

The brand's innovations are designed to stand the test of time, transcending fleeting trends to become lasting symbols of sophistication and prestige.

In an age of technological advancement, mechanical watches hold a special allure that goes beyond mere timekeeping. They serve as tangible expressions of status and sophistication, conveying a deep appreciation for craftsmanship and heritage.

In conclusion, Paul Picot's dedication to introducing novelties and the enduring importance of mechanical watches for status underscore the brand's commitment to excellence and its understanding of the timeless appeal of fine craftsmanship.

Welcome to the world of exclusive timepieces...



# *Yachtman Tachymeter*

Tachymeter for those who are looking for maximum sportiness and elegance.



# Yachtman Tachymeter

La Joux Perret movement



CONFIDENTIAL

# *Yachtman Tachymeter*

Limited Edition



Elevating precision and elegance to new levels, Paul Picot proudly presents the Yachtman Tachymeter, a masterpiece of watchmaking engineering that embodies the spirit of adventure and the pursuit of excellence.

### Craftsmanship redefined:

At the heart of the Yachtman tachymeter beats a latest generation COSC-certified "Roue a Column" movement, demonstrating Paul Picot's ongoing commitment to precision and reliability. Each component is meticulously assembled by skilled craftsmen, ensuring unparalleled precision and performance.

### Chronograph Features:

Designed for the discerning sportsman, the Yachtman Tachymeter boasts a sophisticated chronograph complication, allowing the wearer to measure elapsed time with precision and ease. Whether timing any sporting event or tracking personal milestones, this versatile watch is up to the task.

### Tachymeter scale:

A distinctive feature of the Yachtman Tachymeter is the tachymeter scale, meticulously engraved on the tungsten bezel. This innovative feature allows the wearer to calculate speed based on time and distance, making it an indispensable tool for those who embrace life in the fast lane.



# *Yachtman Lady*

**Introducing the New Yachtman Lady Collection by Paul Picot: Where Elegance Meets Adventure**

Paul Picot proudly presents the latest addition to its illustrious lineup: the Yachtman Lady Collection. Inspired by the spirit of adventure and tailored for the modern woman, these timepieces marry timeless elegance with exceptional performance, offering a seamless blend of style and functionality.





# *Yachtman Lady*

The Yachtman Lady collection is the maximum expression of sporting elegance. A watch with an exclusive design that gratifies the wearer and, with discretion, gets noticed.



# *Yachtman Lady*

## Uncompromising performance:

Behind its elegant appearance lies a heart of precision and reliability. Each watch in the Yachtman Lady collection is equipped with a high-quality automatic movement, ensuring its reliability no matter where life takes you.

## Nautical inspiration:

True to its name, the Yachtman Lady Collection draws inspiration from the world of yachting, with design elements reminiscent of the open sea. From the elegant lines of the case to the delicate nautical motifs that adorn the dial, these watches evoke a sense of adventure and exploration.

## Luxurious Details:

Crafted from the finest materials, including stainless steel and mother-of-pearl dial, the Yachtman Lady collection exudes luxury and sophistication. Each watch is meticulously finished to the highest standards, with an attention to detail that is sure to fascinate and inspire.



Embark on a journey of luxury and refinement with Paul Picot's latest masterpiece: the redesigned Yachtman Club P1252. This exclusive model, destined to debut exclusively at the next fair, combines timeless elegance with cutting-edge innovation.



Be the first to see... Exclusively at the show.



Prepare to be dazzled as Paul Picot unveils even more novelties at the fair! Building on our tradition of excellence and innovation, we're excited to showcase a stunning array of new timepieces that push the boundaries of horological craftsmanship. Stay tuned for an exclusive glimpse into the future of luxury watchmaking at our booth.

*Paul Picot*

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**TIME TO WATCHES**

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10 - 14 APRIL 2024  
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